

Phaser® 350 Laser-Class Color Printer



Take the Cost Out of Color

- Low Cost Color and Free Black Ink
- Up to 6 PPM in Full Color
- Laser-Quality Color on Paper or Transparencies
- As Easy to Use as a Monochrome Laser Printer



The Laser-Class Printer that Takes the Cost Out of Color

The sweet spot. That magic moment in time when everything you want in a product is suddenly priced just right. For workgroup color printers, that time has arrived. Introducing the Phaser 350 color printer from Tektronix®, the world leader in color printing innovations.

Amazing quality. Amazing price. Exceptionally easy to use. And any business can afford the cost-per-copy. At speeds up to 6 pages per minute in full color, what are you waiting for?

Check our references It's not often when the industry experts agree. But when it comes to Tektronix color printers, there is real consensus. The forerunner to the 350 has received a remarkable number of top awards from the leaders, including PC Magazine, PC Computing, PC Week, PC World, MacWorld, and Federal Computer Week.



Free black ink

Tektronix is serious about color printing. In fact, to make the switch to color even easier, we're offering a free supply of black ink for everything you print on your 350. That makes the cost-per-page less than a monochrome laser! Even a typical color page is only 5¢ a print.

Exceptional color on ordinary paper

The 350 takes laser-quality color to the next level. Tektronix' unique ink formulation produces remarkably bright, vibrant, and crisp color prints. And it isn't particular about the paper. Use anything you have on hand. Premium-grade laser or ordinary copier paper — you'll get *uncompromised* color quality either way. And for memorable presentations, Phaser 350 color transparencies are in a class of their own.



A typical color page is only 5¢.

At up to 6 pages-per-minute in full color, the 350 sets a new standard for speed.

Give your presentations the special attention they deserve. Phaser 350 transparencies are outstanding.



Laser-quality, workgroup performance

Nobody likes waiting for their printer to print. That's why Tektronix engineers pulled out all the stops on the Phaser 350 laser-class color printer. It's fast. Even under heavy network traffic, the 350 delivers full-coverage, full color prints — up to 6 pages-per-minute. Now that's a boost to workgroup productivity you can take to the bank.



Easy to work with

To say that the 350 is easy to use is really an understatement. It's probably the easiest to use laser-quality color printer that's ever been built. Its ColorStix® solid inks are safe, clean, easy to replenish, and kind to the environment. Unlike competitive offerings, there are no stacks of toner cartridges, bulky imaging units, or corona wires for a key operator to change or dispose. *Anyone* can operate



the 350. Generous printing capacities, along with options like the Lower Paper Tray Assembly, mean your workgroup can focus its attention on output, instead of fussing with the printer.

Plug and play

The 350 offers seamless compatibility for every leading network protocol, operating system, and software application around. And it doesn't stop there. We've added our exclusive network printer management software, PhaserLink™. It's a dream come true for systems administrators and printer users. With PhaserLink software, you can check printer status, change printer settings, and access searchable, on-line documentation — right from your desktop. A practical application of standard internet technology, it's platform-independent and requires no network maintenance or updates.

Efficiency expert

Need 20 prints of a 6-page report? Just hook up the optional hard disk to the printer's SCSI port and you can print 20 sets of originals in page sequence. Want to review the first print before you make 20 more? Use the Check Print feature. The 350 will make the first print and then wait for you to review it. You can continue the job or stop it, right from the printer. The 350 is a central resource, designed for maximum throughput. With the Job Pipelining feature, the next job in the queue will begin processing while the current job is still printing.

Color copies

Turn your 350 into a color copier. The Phaser Copystation adds a new level of convenience and capability to your workgroup.

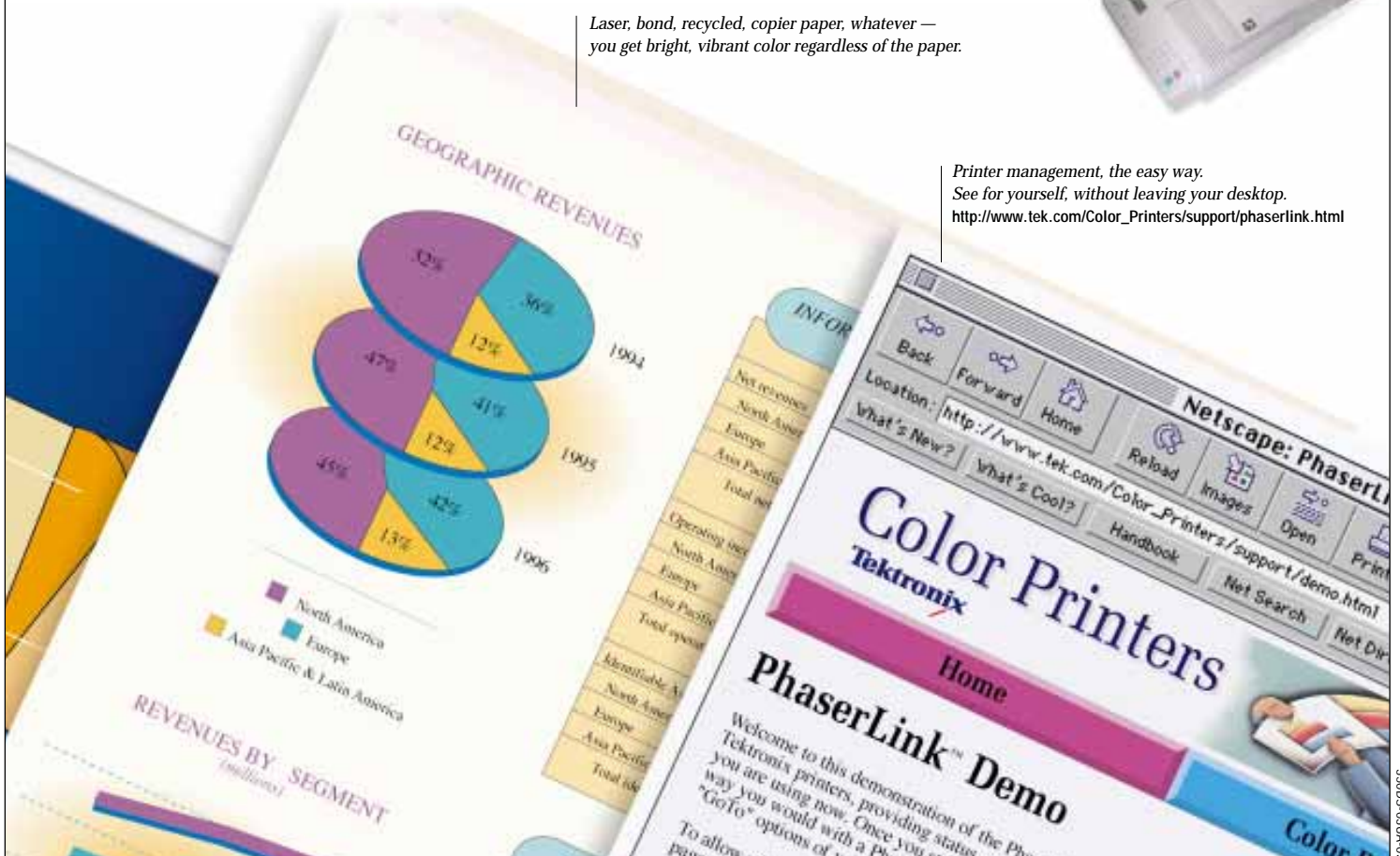


Laser, bond, recycled, copier paper, whatever — you get bright, vibrant color regardless of the paper.

Printer management, the easy way.

See for yourself, without leaving your desktop.

http://www.tek.com/Color_Printers/support/phaserlink.html



Specifications

Color Technology Easy-to-use, solid-ink technology provides low cost, laser-quality color printing with very little maintenance. Large-capacity ink supply allows printing of up to 4000 pages.

Resolution *Standard:* 300 dpi;
Optional: 600 x 300 dpi, user selectable.

Print Speed (pages per minute)
Paper: Up to 6 ppm
Transparencies: Up to 2 ppm

Workgroup Connectivity Windows/DOS and OS/2 PCs; Macintosh; and UNIX and VMS workstations.

Network Interfaces *Standard:* Bi-directional Parallel port; SCSI port for external font disk and/or Phaser Copystation; *Optional PhaserShare™ Network Cards:* Ethernet interface with support for Novell® NetWare®, EtherTalk™, and TCP/IP protocols; Token Ring with support for Novell NetWare, TCP/IP, and TokenTalk protocols; or LocalTalk and Serial. The optional PhaserShare network cards include printer management software that allows Windows users to easily manage the 350 over Novell NetWare networks. All ports and protocols are simultaneously active.

PhaserLink™ Software Tektronix PhaserLink software is platform-independent; it works with standard Web browsers. Just set the printer's address on your Intranet and every user can help themselves to printer status, configuration settings, your Intranet support site, or Tektronix' searchable, support site—filled with a library of technical information.

Memory 8 Mbytes standard, expandable to 24-Mbytes.

Controller 32-MHz AMD 29030 RISC processor with advanced image handling for accelerated throughput.

Languages Genuine Adobe™ PostScript™ Level 2 and HP-GL™. Emulation, with automatic language sensing and switching. PCL® 5 (monochrome) emulation is optional.

Media Types Cost-efficient, plain-paper printing on common office papers from 16 to 32 lbs. (60 to 120 g/m²) or Tektronix transparencies. Heavier paper, up to 80 lbs. (220 g/m²), can be printed using the manual feed slot.

Media Size and Printable Image Area
Letter-size: 8.1 x 10.4 in. (image area)
A4-size: 200 x 283 mm (image area)

Color Control TekColor™ Dynamic Correction makes it easy to print the colors you want. Just select the color matching you'd like from the print dialog box. *Vivid Color* provides bright colors and smooth blends for business presentations, charts, and graphs. *Simulate Display* matches the colors you see on your computer monitor. For graphics applications, *SWOP* (Publication grade), *Commercial*, or *Euroscale* simulate the output of printing presses.

Printer Drivers *Standard:* PC and Macintosh; PhaserPrint™ plug-in provides direct download from Adobe Photoshop™, Macintosh version. *Optional:* Drivers for SUN, SGI, HP, IBM, and DEC Workstations.

Color Standards PANTONE®* approved solid color simulations, Adobe PostScript Level 2 device-independent color, CIE international color standards, and support for ICM and Apple ColorSync color management systems.

Conservation EPA Energy Star compliant, for low power mode.

* Pantone Inc.'s check-standard trademark for color reproduction and color reproduction materials.

Fonts *Standard:* 17 fonts; *Optional:* 69 fonts. Additional fonts may be downloaded in memory; built-in support for PostScript Type 1, Type 3, and TrueType™ fonts; SCSI port for external hard-disk storage of additional fonts.

Input Tray Capacity *Standard:* 200 sheets of paper. *Optional:* Transparency tray holds 175 transparencies. Lower Paper Tray Assembly provides a second input tray that accommodates 500 sheets of paper.

Warranty/Support Our comprehensive support system TekColor Care™, provides technical support via the World Wide Web, on-demand fax reference library, electronic bulletin board, and a quarterly newsletter about color printing. Unlimited, one-on-one telephone support is at your call during regular business hours. A one year warranty is standard (return-to-depot in country of original purchase), with optional plans for extended service.

Phaser Copystation

Turn your Phaser 350 color printer into a color copier. Simply add a Tektronix Phaser Copystation desktop copy unit to make color copies right on your desktop.

Input source Make Letter- or A4-size color copies from any original up to 8.5 x 14 in. (210 x 356 mm). The flexible hinge of the Copystation's cover accommodates extra-thick originals.

Scaling Reduce or enlarge your originals from 25% to 200%.

Color Control Fine-tune your color prints with individual color adjustments.

Copy Modes Color (24-bit), gray scale (8-bit), or monochrome (1-bit).

For Further Information

Internet
Worldwide Web: http://www.tek.com/Color_Printers/
Product Information: information@ColorPrinters.tek.com
Technical Support: support@ColorPrinters.tek.com
America Online: Keyword: Tektronix
CompuServe: Go: Tektronix
Call HAL for faxed information
18008356100 or 503 6827450
Bulletin Board
Modem line to download latest printer drivers and software
503 854504

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Caribbean	Tel: 407 6929900	Fax: 407 6920050
Chile	Tel: 562 2351190	Fax: 562 2353612
China		
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Israel	Tel: 972 3 6458777	Fax: 972 3 6458666
Italy	Tel: 02 25086.499	Fax: 02 25086.480
Japan	Tel: 81 3 3448 3030	Fax: 81 3 3448 3669
Korea	Tel: 82 2 528 5299	Fax: 82 2 528 5377
Kuwait	Tel: 02 436 045	Fax: 02 437 700
Malaysia	Tel: 60 3 2939322 or 60 3 2936000	Fax: 60 3 2939376 or 60 3 2935500
Mexico	Tel: 52 5 6281000 or 52 5 5646649 or 83 336622 or 52 5 262 1800	Fax: 52 5 6491530 or 52 5 2644584 or 83 330744 or 52 5 262 1870
New Zealand	Tel: 64 9 4156928	Fax: 64 9 4156939
Norway	Tel: 22 07 07 00	Fax: 22 07 07 07
Philippines	Tel: 63 2 636 0142	Fax: 63 2 8901130
Puerto Rico	Tel: 809 7925139	Fax: 809 7835777
Saudi Arabia	Tel: 01 477 1650	Fax: 01 478 5140
Singapore	Tel: 65 356 3900	Fax: 65 356 4483
South Africa	Tel: 27 11 444 7716	Fax: 27 11 444 6650
Spain	Tel: 1 3726012	Fax: 1 3726048
Sweden	Tel: 08 629 65 01	Fax: 08 629 65 08
Switzerland	Tel: 041 711 91 92	Fax: 041 711 77 84
Taiwan	Tel: 886 2 7656362	Fax: 886 2 7674360
Thailand	Tel: 66 2 3082900	Fax: 66 2 3083003
The Netherlands	Tel: 023 5695555	Fax: 023 5695500
United Kingdom	Tel: 01628 403600	Fax: 01628 403617

Ordering Information

Phaser 350 Laser-Class Color Printer includes power cord; installation instructions; user manual; paper tray; and drivers and utilities. The Phaser 350 is available in a standard configuration or with factory installed options. Extended Features are recommended for fast-paced workgroup environments.

Features	Phaser 350 Standard Configuration	Phaser 350 with Extended Features
Memory	8 MB	24 MB
Print Resolution	300 dpi	600 x 300 dpi
Resident Fonts	17	69
Check Print	-	Yes
Job Pipelining	-	Yes
Print Collation Support	-	Yes

Phaser 350 Standard Configuration Includes 8 MB RAM.
Order Z350/A

Phaser 350 with Extended Features Includes 24 MB RAM, and a PhaserShare™ Ethernet card for Novell NetWare, EtherTalk, and TCP/IP protocols. Order Z350/B

Options

Metric Media Start-up Kit
A4-size media, and A4-size input tray, in place of A-size. Order Option 01

Supplies Start-up Kit
A complete selection of genuine Tektronix supplies to get you started making extraordinary color prints. (Recommended at time of printer purchase.) Order Z340SS

Transparency Tray
(Holds 175 transparencies.)
Letter-size: Order 436-0301-00
A-4 size: Order 436-0302-00

Lower Paper Tray Assembly
Includes an additional input tray with capacity for 500 sheets of paper.

Letter-size: Order Z340LTA
A4-size: Order Z340LTA Option 01

Extended Features Upgrade
Provides support for 600 x 300 dpi print mode, 24 MB of memory, 69 resident fonts, Check Print Preview, Print Collation, and Job Pipelining. Order Z350FX

PhaserShare™ Ethernet Card
Internal Ethernet interface with support for Novell NetWare, EtherTalk, and TCP/IP protocols. Order Z350FP1

PhaserShare LocalTalk/Serial Card
Internal network interface for LocalTalk and RS-232 serial. Order Z350FP3

PhaserShare Token Ring Card
Internal Token Ring interface with support for Novell NetWare, TokenTalk, and TCP/IP protocols. Order Z350FP4

Phaser Copystation Includes SCSI cable, power cord, user manual, and quick-reference card. Adds the ability to make color copies on your Phaser 350. Order 4540

External Hard Disk Drive
A one gigabyte LaCie quantum external hard disk drive is required to support print collation for Phaser 350 printers equipped with extended features. Order Z350DSK

Parallel/Centronics Cable
High-density, bi-directional parallel cable. Required to connect to the printer's parallel port. Order 012-1468-00

Workstation Software Provides fast, raster image printing with an easy-to-use, graphical user interface for push button control of printer features.

PhaserPrint™ Software Supports SUN (Solaris 1.x and 2.x), SGI, HP 9000, IBM RS/6000, and DEC (ULTRIX and Alpha OSF/1). Order 4690F20
EasyCopy/X Software DEC OpenVMS AXP. Order 4690F27
DEC OpenVMS VAX. Order 4690F29

PhaserSym™ Software VMS Print Symbiont. Order 4690F41

TekColor Care Service Plans
Extended warranty programs with parts and labor coverage: Installation and setup. Order 46S0

RealSUPPORT™ On-site Coverage Plans include parts and labor for the Phaser 350 at your location.

One year of On-site Service. Order Z350S1
Two years of On-site Service. Order Z350S2
Three years of On-site Service. Order Z350S3

Energy Star Pre-configured
Order Option ES

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